Initial Meeting

Designer: Maddy Eidinger

Creative Director: tully McKenna

¡¡ZOOM audio from meeting was submitted by Maddy!!

- Kei Car Website Notes -

- High contrast between the text and a dark background is a priority.

- A simple and easy to ready font that does not look like handwriting (no comic sans, or other cheesy themed fonts) something legible and professional. It should not distract from the content.

- A vertical scroll works so long as the content at the top of the page reflects the beginning of the kei car classification and the bottom of the page reflects the modern day.

- The sources page can be its own separate page, but the bulk of the content can be featured on one main page.

- The main tone of the page should be fun and exciting — like the kei car.

- No-one's opinions of kei cars should be swayed by the reading of this site. It's simply a fun and lighthearted look into the design that has resulted as the strict kei car classifications.

- Pictures are a main feature of the website since half the fun is admiring the baby cars, so picture size and quality should reflect the viewing importance.